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## **ALLi partners with PubMatch to bring global exposure for members**

*Non-profit professional association The Alliance of Independent Authors (ALLi) announces a new partnership with international rights network Pubmatch, allowing ALLi members to access the full range of membership features at a discounted rate.*

(LONDON, July 2013) The Alliance of Independent Authors (ALLi) today announced a new arrangement with PubMatch, the international book rights network. The deal means ALLi members will be able to access the premium range of PubMatch membership services at a heavily discounted rate of just \$9.99 annually (usual cost, \$79.99).

PubMatch is a new initiative, a partnership between the US trade publication, Publishers Weekly, and The Combined Book Exhibit, which aims to connect publishers, authors and agents worldwide to strike rights deals.

Bringing the connections and atmosphere of a book fair to a global, year-round accessible platform is their intention and ALLi hopes the integrated portal will give author-publishers crucial exposure and support in the international and subsidiary rights arena.

"We are always looking to bring tools and organisations that benefit indie authors to our members," said ALLi director Orna Ross. "And selling international and sub rights is a challenge for all but the biggest of indie bestsellers. Yet we know there are many small presses all over the world who are interesting in author-published work. We hope this service will allow our members to take hold of the international rights scene in a new way, to reach out to agents and publishers abroad and to receive alerts about potential buyers for their book rights."

Welcoming the partnership, Seth Dellon of Pubmatch said: "We're excited to work with another independent author group. We've created a program specifically for ALLi, tying all ALLi authors into the same umbrella profile so that not only will ALLi members have access to all of PubMatch's features, but ALLi itself will be able to do even more for their authors."

The service also allows the Alliance to put together a rights catalogue of all ALLi members' books, which can be taken to book fairs and other salient events. "Wherever we go, an up-to-date rights catalogue will go with us," says Ross.

The link with Pubmatch supplements the Alliance's existing arrangement with London-based literary agency, AM Heath, who will continue to offer representation to selected ALLi members. Available to Author & Professional Members of The Alliance only, the service will commence in August 2013.

This is one of many discounted deals that The Alliance of Independent Authors offers its members.

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The Alliance of Independent Authors (ALLi) is a nonprofit, professional association for author-publishers. Rapidly growing, with members all over the world, ALLi is now a significant force in international publishing.

[allianceindependentauthors.org](http://allianceindependentauthors.org)

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